

MARTIN ZOLLER

Lifestyle Designer

He's just stepped off the plane and is already setting up in Dubai as a lifestyle designer, but Martin Zoller is something of a citizen of the world. Before here he lived in Beirut; before that he was in France, Switzerland, the US, Brazil, Colombia and Bolivia. Working as a lifestyle designer for the past 17 years makes Martin a veteran in an only recently fashionable field, so you can rest assured he will get to the bottom of who you are in an almost ruthless but refreshingly straightforward way.

"I help people to redesign their life by giving them an idea of who they are and what they can be in their life," explains Swiss Martin. He delves into his clients' personalities to get a sense of their character, before telling them like it is. He'll make you aware if you're the type of person who can't say no or if you appear to others as cold, and he'll help you to identify your goals.

"Sometimes people will hear things they don't really want to hear," Martin says. "If I feel this person is not at a point that I can work with them, then we won't have a session together."

Rather than being insensitive, this is more a case of being cruel to be kind. He may be blunt, but Martin will unearth areas that may be holding you back.

"I give people a reflection of how they are. They then have the freedom to do what they want with this information."

The frequency of consultations – which can almost feel like therapy – is down to the individual. Some people will go along once, while others may seek his assistance during difficult times. Others have been using Martin for years, some clients as often as once a week. Naturally this will depend on their experiences and their subsequent reactions. In addition to consultations, Martin also does motivational seminars. Though yet to hold one in Dubai, watch this space; the emirate is his new home. He has had two books published focussing on how to enhance your life and maximise your full potential and is currently working on a third.

These days, we place a huge value on knowing ourselves and what we want out of life, though we don't always have the time to reflect on it. As with pretty much everything in Dubai, where virtually every niche seems to be getting filled, here is someone to help you to do just that. What's refreshing about Martin is that he's not just in it for a quick buck. This is a man who does what he truly loves.

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